

**TOASTMASTERS**  
INTERNATIONAL

*Since*  
**1924**



# SPONSORSHIP PROPOSAL

**District 121 Annual Conference 2025**



**16, 17 and 18 May 2025**  
**The Avatar Hotel,**  
**Mangalore**



**District 121 ( Karnataka & Kerala )** of Toastmasters International invites you to its Annual District Conference - Crescendo 2025.

### **What is Crescendo?**

This grand event is scheduled for the 16, 17 & 18th of May 2025 at the Avatar Hotel, Mangalore and will see the gathering of over 450 members from the Toastmaster clubs of the two states.

It would be our privilege to have you as one of our esteemed sponsors for this event.

### **About Toastmasters:**

Toastmasters International is a nonprofit organization with membership of 300,000 in 149 countries. It is associated with several well-known educational institutions and corporate giants like Infosys, MAHE, Nevius, St Aloysius, St Agnes, TAPMI etc. in Mangalore. In Kerala it is associated with LITMUS, LEAD college, HSR Alliance services, Amritha Institutions etc.

**In Bangalore it is associated with Infosys, IBM, Wipro, Microsoft, Tech Mahindra, Dell, TCS, Accenture, Cognizant, IIM Bengaluru, Jain Institutions, VVCE (Mysuru), Transcend Group of Institutions, and many more.**

Anyone above 18 years of age and is keen to improve his leadership and communication skills can join this organization.

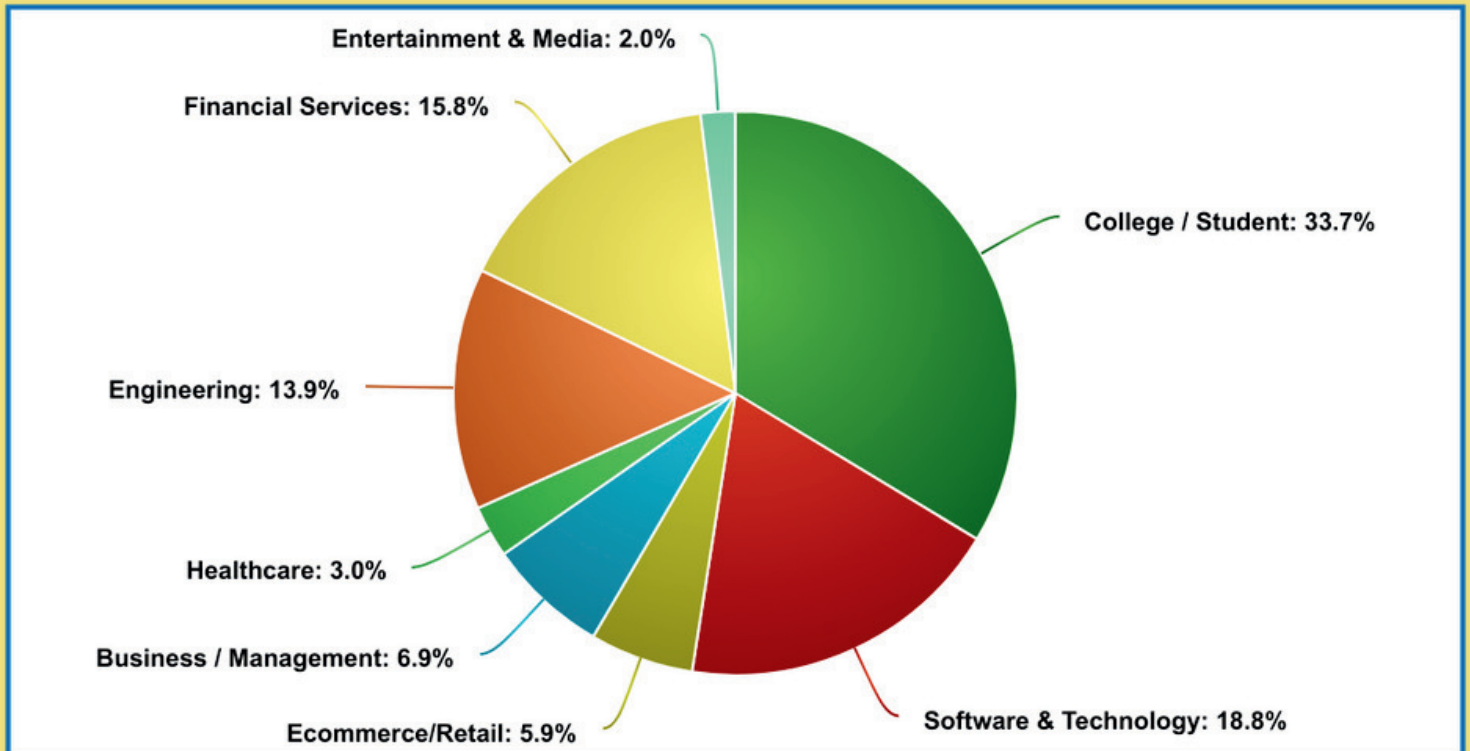
**Toastmasters International** - <http://www.toastmasters.org>

**District 121** - <https://d121toastmasters.org>



**About Us**

# OUR DEMOGRAPHICS



## WHAT IS IN IT FOR YOU?

- 
- Meet 500+ members in person, ranging from corporate professionals, college students, entrepreneurs, influencers from various walks of life
- Share, promote and sell your products and services to over 4000 members across 150 clubs of Karnataka & Kerala.
- Your branding, shared with our creatives, with a reach of over 7000 members spanning the globe.
- Extensive promotions through 10 Division Events that reach close to 4000 members.



# Choose the package that's right for you!

On behalf of the organizing committee, it is our pleasure to invite you to participate and support this enterprising event which is designed to showcase your brand, with our story this year with the Toastmasters fraternity and beyond.

The primary source of funding for Crescendo 2025 is from esteemed corporate and individual sponsors. Your sponsorship of Crescendo 2025 will strengthen the efforts of this global organization in its unmatched social commitment to produce better leaders and communicators. It will also help assure the success of the event.

There will be plethora of activities related to promotions and publicity from our side, which includes publicity through our unique souvenir booklets and promotional banners and stalls at the event area and a backdrop, in addition to extensive visual / audio / media coverage.

We value sponsorships of all sizes. Crescendo 2025 offers flexibility which can be tailored to fit your business requirement. Please feel free to contact us for more information

With Regards,

**Team Crescendo 2025**

**Amith Lionel Ananda**

Conference Chair

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**Pandiarajan R**

Conference Co Chair

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**Dr. Chandra Kumar Ballal**

Sponsor Chair

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**Sapna Shenoy**

Sponsor Co Chair

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Ph: +91 9686929173





# SPONSORSHIP SLABS

Details	Gold (₹2 Lakh)	Silver (₹1 Lakh)	Bronze (₹50,000)
Brand Logo featured on all Crescendo posts & District 121 Social Media Channels	Yes	Yes	Yes
Company Promotional Videos & posts on Toastmasters District 121 Social Media Channels	Inaugural + 15 times	10 times	5 times
1-2 minute Sponsorship Video during the conference	Yes	Yes	Yes
Logo featured	All emails + Social Media	Registration emails + Social Media	Social Media
Sponsor Stall at the conference	1 Stall & 3 Standees	2 Standees	1 Standee
Brand Recognition on the Backdrop	Yes	--	--
Brand Recognition on the side Panels	Yes	Yes	Yes
Brand Recognition on the C'25 webpage	Brand Advert on all pages	Registration page, Program page & Sponsor page	Registration page & Sponsor page
Standees Outside the conference Hall	5	3	2
Free Passes for the event	4	2	1
Advertisement in the Conference Souvenir Booleet	Front Inside	Back Inside	Full Page Inside

\*customizable

# OTHER SPONSORSHIP OPPORTUNITIES



	Details	Price
<b>Souvenir Space</b>	Full Page Ad	₹10,000/-
	Half Page Ad	₹6,000/-
	Quarter Page Ad	₹3,000/-
<b>Beverage</b>	Tea / Coffee (Branding on Cups)	₹10,000/-
<b>Standeess &amp; Table Tops</b>	Toastmasters Club Standee	₹5,000/-
	Non Toastmasters Standee	₹10,000/-
	Table Tops	₹10,000/-

WE ARE OPEN TO DONATIONS AS WELL

#### Payment Details:

Payment towards Sponsorship can be made by NEFT or cheque in favour of TOASTMASTERS INTERNATIONAL DISTRICT 121

#### Payment is drawn on:

The Federal Bank Limited  
Panampilly Naga Branch

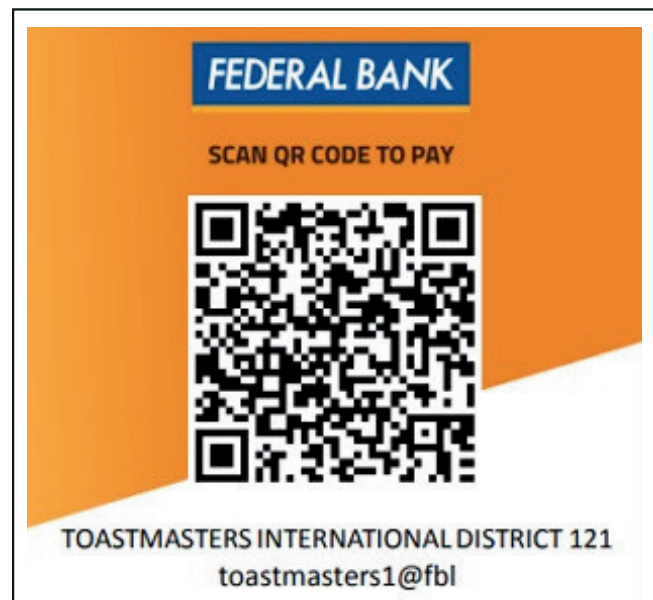
TOASTMASTERS INTERNATIONAL  
DISTRICT 121

**Account No:** 13160200026661

**IFSC Code:** FDRL0001316

**Swift Code:** FDRLINBBIBD

**Last date of sponsorship application  
will be 30th April 2025**



# GLIMPSE







# CRESCENDO 100@KUDLA

DISTRICT 121 ANNUAL CONFERENCE 2025



SPEAK | LEAD | INSPIRE

# THANK YOU

WE LOOK FORWARD TO

WORKING  
WITH YOU.

16th 17th and 18th May,  
2025 The Avatar Hotel,  
Mangalore

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